



# THE GREAT COMET RETURNS

**BENEFIT CONCERT SPONSORSHIP OPPORTUNITIES**



**Support great theatre. Celebrate an unforgettable production. Invest in Cygnet's future.**

Join Cygnet Theatre for a one-night-only celebration of music, artistry, and community.

On **Monday, October 12, 2026**, original cast members from Cygnet Theatre's award-winning production of *Natasha, Pierre & The Great Comet of 1812* reunite for **The Great Comet Returns**, a staged concert reading benefiting Cygnet Theatre's artistic and community impact programs.

Your sponsorship helps Cygnet Theatre continue producing bold, transformative theatre while expanding access to the arts through education programs, community partnerships, and initiatives that make live theatre accessible throughout San Diego.

The evening begins with a festive reception featuring complimentary drinks and appetizers, a silent auction, an opportunity drawing, and Artist Advocate sign-ups before the concert begins.

We are grateful for the enthusiastic early support of *The Great Comet Returns*. Several exclusive sponsorships have already been reserved. The opportunities below represent current availability and are offered on a first-come, first-served basis.

## **Your Impact**

Every sponsorship and ticket purchased directly supports Cygnet Theatre's artistic and community impact programs.

Your generosity helps us create transformative theatre experiences, nurture local artists, inspire the next generation through arts education, and make live theatre more accessible throughout San Diego.

At Cygnet Theatre, we are fearlessly committed to providing theatre that startles your soul, ignites debate, and embraces the diversity of the community we serve.

**Thank you for investing in Cygnet Theatre's future and helping make *The Great Comet Returns* an unforgettable evening of music, memories, and giving.**

Gratefully,

**Sean Murray**  
Artistic Director

**Bill Schmidt**  
Executive Director



**CYGNETTHEATRE**

# SPONSORSHIP OPPORTUNITIES

## The Great Comet Presenting Sponsor \$15,000 (Exclusive – One Available)

As the premier sponsor of the evening, your support helps bring this extraordinary reunion concert to life while receiving the highest level of recognition throughout the event.

### Benefits Include:

- Exclusive recognition as the **Presenting Sponsor** of *The Great Comet Returns*
- Recognition as **"The Great Comet Returns presented by [Sponsor Name]"** in event materials
- Premier logo placement on event signage and promotional materials
- Premier recognition on the event webpage and ticketing page
- Recognition in event emails and social media
- Verbal recognition from the stage during the performance
- Full-page recognition in the printed event program
- Two complimentary tickets

## Imperial Ball Sponsor \$10,000 (Exclusive – One Available)

Help support this unforgettable evening while receiving prominent recognition throughout the event.

### Benefits Include:

- Recognition on event signage
- Recognition on the event webpage and event marketing materials
- Verbal recognition during the performance
- Half-page recognition in the printed event program
- Two complimentary tickets

## Signature Sponsorships \$5,000 (Exclusive – One Available Each)

Support a signature element of this extraordinary evening and receive exclusive recognition connected to your sponsored experience.

### Sponsorship Opportunities:

- **Moscow Salon Sponsor** – Committed
- **Celestial Silent Auction Sponsor** – Committed
- **The Great Comet Orchestra Sponsor** – Available
- **Guiding Star Production Sponsor** – Committed
- **Imperial Feast Catering Sponsor** – Committed

### Benefits Include:

- Exclusive recognition associated with your sponsored event element
- Recognition on signage at your sponsored area
- Verbal recognition during the performance
- Recognition on the event webpage
- Recognition in the printed event program
- Two complimentary tickets



\* Some sponsorships include two complimentary tickets. Each ticket includes concert admission, food, and beverage. The estimated fair market value of goods and services is \$25 per ticket; therefore, \$75 per ticket is tax deductible.

# SPONSORSHIP OPPORTUNITIES

## Supporting Sponsorships \$2,500 (Non-Exclusive)

Support an important part of this special evening while receiving recognition for your generosity.

### Sponsorship Opportunities:

- Artistic Director Katie Banville Sponsor
- Music Director Patrick Marion Sponsor
- Cygneture Cocktail Sponsor
- Photography Sponsor
- Costume Sponsor
- Program Sponsor
- Opportunity Drawing Sponsor
- Community Impact Sponsor
- Décor Sponsor

### Benefits Include:

- Recognition in the printed event program
- Recognition on the event webpage

## Artist Reunion Sponsorships \$1,000 (Non-Exclusive)

Celebrate the return of the artists who made *Natasha, Pierre & The Great Comet of 1812* such a memorable experience at Cygnet Theatre. Sponsor an artist from this special reunion concert and help bring this award-winning production back to life.

### Benefits Include:

- Recognition next to your sponsored artist in the printed event program
- Recognition on the event webpage

### Cast:

- Megan Carmitchel as **Sonya**
- Brittany Adriana Carrillo as **Mary**
- Selena Ceja as **Natasha**
- Michael Cusimano as **Anatole**
- Jasmine January as **Hélène**
- Linda Libby as **Marya**
- TBD as **Andrey**
- Kürt Norby as **Pierre**
- Tanner Vydos as **Dolokhov**
- TBD as **Balaga**

*Additional artists may be announced as they are confirmed.*



**For More Information**  
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**Development Director**

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